

Lamb's Seasoned®

LambWeston® 
SEEING POSSIBILITIES IN POTATOES

Smell. Taste. Sea.



Lamb's Seasoned[®] Seashore-Style[®] Fries

With their distinct flavour, Lamb's Seasoned Seashore-Style Fries are a longtime coastal favourite for hungry beachgoers. Now they're ready to satisfy customers from coast to coast.

Seashore fries are perfect for any operation.

- **New and unique** – refresh your menu
- **Thick-cut coated fry** – extended hold time
- **Rustic cut, skin-on appearance** – on-trend authenticity
- **Coating of sea salt, garlic and cracked black pepper** – on-trend flavours and “eye” appeal
- **Broad menu versatility** – multiple applications free up freezer space
- **Low cost and high margin** – menu profitability

+137%

Sea salt facts:

It's a top growing trend on fries with 137% growth from 2009-2013.¹

Top 10

One of the top 10 most popular potato chip attributes.²

On trend

Combined with cracked black pepper and garlic, it's a flavour trend that's growing on menus nationwide.³



Lamb's Seasoned[®] Seashore-Style[®] Fries (SS101)
A unique, thick-cut fry coated with a batter seasoned with sea salt, cracked black pepper and garlic.

| PRODUCT SPECIFICATIONS | | | | | | |
|--|----------|----------------------|-----------------|--|--|--|
| Product Name | Item No. | Pack Size | Ship Wt. | PRODUCT PREPARATION | | |
| | | | | Method | Temperature | Time (Minutes) |
| Lamb's Seasoned [®] Seashore-Style [®] Fries | SS101 | 6/5 lb (2.7 kg) bags | 32 lb (14.5 kg) | Deep Fry Convection Oven Conventional Oven Impingement Oven | 345-350°F (174-177°C) 425°F (218°C) 425°F (218°C) 450°F (232°C) | 3½ - 4 12 - 15 20 - 25 8 - 16 |

Contact your Lamb Weston french fry expert or visit lambweston.com today for further details and samples.

1 888 593 7866

1. Datassential's U.S. Chains & Independents MENUTRENDS database, 2013
2. NPD Group/Snack Track 2013
3. Datassential MenuTrends, 2013

