

House Cuts®

LambWeston® 
SEEING POSSIBILITIES IN POTATOES

House-made
appeal.



House Cuts®

Making chips and fries from scratch? Scratch that! Lamb Weston® House Cuts® features skin-on potatoes for a hand-cut look and craveable flavour. Super-simple back of house prep saves time and labour.

On trend for today's menus

- **Ready-to-cook, skin-on cuts** – less labour, waste and cost vs. making back of the house
- **Consistent length, shape and colour variation** – delivers an authentic hand-cut look all year
- **Simply delicious** – our product line includes simple recipes, just potatoes, oil and sea salt, to meet consumer demand around simple ingredients

Menu trends



Natural fry sprinkled with pink sea salt

89%

of consumers are interested in a french fry sprinkled with sea salt¹

Consumers tell us

85%

are interested in skin-on fries¹

86%

want restaurants to be more transparent about menu item ingredients²

76%

would like restaurants to offer more than one type of fry¹



Loaded Buffalo Bleu Lattice Chips

+32%

Loaded fry menu penetration up **32% in 2015**³

1 LW Proprietary ampliFRY, 2015
2 Technomic, 2016
3 Datassential MenuTrends, 2015
4 ConAgra Transparency Omnibus, 2015

Skin-On Chips



Lattice Chips Simple Recipe (H3031)
Just potatoes, oil and sea salt




Chips (30H, 30H20)




Yukon Chips® (H3030)

Skin-On Fries



1/4 Shoestring Simple Recipe (25030) 
Just potatoes, oil and sea salt



3/8 Regular Cut Simple Recipe (25029) 
Just potatoes, oil and sea salt



We use 100% **expeller pressed canola oil** in our new clean label fries to bring out their natural potato flavour.

95%

of consumers are more likely to visit a restaurant if source of origin information is provided for their french fries⁴



**Family Farmer
Greg Hirai**
Snake River, Idaho

House Cuts® merchandising tools build interest and profits

Contact your Lamb Weston representative to order and learn about more sales-stimulating ideas.





NEW


Re-useable Stainless Steel Fry Boats
Available in 3 sizes (S, M, L)



Put your fresh-cooked chips on **display** and sell them **to-go**. Ask about our chip bags and warmer display program

HOUSE CUTS® PRODUCT SPECIFICATIONS

Product Name	Item No.	Pack Size	Ship Wt.	PRODUCT PREPARATION		
				Method	Temperature	Time (Minutes)
HOUSE CUTS® - SKIN-ON CUTS						
Lattice Chips Simple Recipe	H3031	5/5 lb (2.3 kg) bags	27.5 lb (12.5 kg)	Deep Fry	345-350°F (174-177°C)	1¼ - 2¼*
Chips	30H	6/5 lb (2.3 kg) bags	32 lb (14.5 kg)	Deep Fry	345-350°F (174-177°C)	3 - 3¼*
Chips	30H20	5/4 lb (1.81 kg) bags	22 lb (9.98 kg)	Deep Fry	345-350°F (174-177°C)	3 - 3¼*
Yukon Chips®	H3030	6/5 lb (2.3 kg) bags	32 lb (14.5 kg)	Deep Fry	345-350°F (174-177°C)	2½ - 3*
1/4 Shoestrings Simple Recipe 	25030	6/4.5 lb (2.0 kg) bags	29 lb (13.2 kg)	Deep Fry	345-350°F (174-177°C)	3¼ - 3¾
3/8 Regular Cut Simple Recipe 	25029	6/5 lb (2.3 kg) bags	32 lb (14.5 kg)	Deep Fry	345-350°F (174-177°C)	4¼ - 4¾

 100% expeller pressed canola oil

* Place a hold-down basket on the chips for the final minute of frying.

See what's possible with potatoes. Contact your Lamb Weston potato expert or visit lambweston.com today.

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